

ADVANCE
DENTAL
CARE



Summer 2007

COMMUNITY DENTAL NEWS

*Express Your Happiness,
Vitality and Health
With a Beautiful Smile!*

You're In Control

Cosmetic dentistry could be just the motivator...

If you've been avoiding a dental appointment because you're fearful, non-surgical cosmetic dentistry could be just the motivator you need. Believe us ... the rewards are worth it.

You won't have to:

- see dark fillings, chips, crowding, or gaps when you smile or laugh;
- worry that your stained or yellow teeth make you look older;
- smile with your lips closed;
- cover your mouth with your hand when you smile or laugh.

You could:

- start with a dentist-supervised teeth whitening program – in the privacy of your own home, or you could take advantage of the latest in-office one-hour laser teeth whitening system – Zoom® Advanced Power™;
- replace dark, older fillings or bonding that has become compromised over time.
- consider a completely natural-looking smile makeover with cosmetic veneers.

Our entire team is cheering for you. It's all in your control.



Before

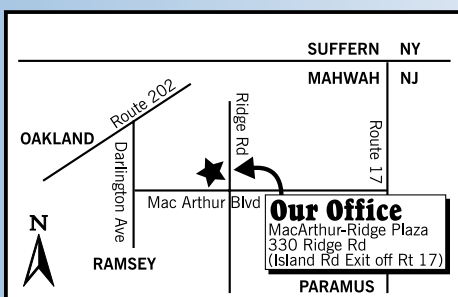


After

Call today for a COMPLIMENTARY consultation for cosmetic dentistry, teeth whitening & implants!

Visit us online at
www.mahwahsmile.com

(201) 818-4500



Advance Dental Care

Dr. Maz
Dr. Giordano
MacArthur-Ridge Plaza
330 Ridge Road
Mahwah, NJ 07430

Office Hours

Mon – Thu 10:00 am – 8:00 pm
Friday 10:00 am – 3:00 pm
Saturday 10:00 am – 2:00 pm

**Open 4 evenings
until 8 pm and
Saturday
appointments
available**

Our Services Include:



- Family & cosmetic dentistry
- Modern, state-of-the-art facility
- New patients welcome
- Laser teeth whitening (in-office & take-home kits)
- Tooth-colored fillings, crowns & bridges
- Dental implants
- Laughing gas & oral sedation (pills) to relieve dental anxiety
- Non-surgical gum treatment & perio program
- 0% interest and 100% financing available
- Periodontist on site

FREE

Whitening For Life!

Regularly climbing into our hygiene chair can mean gaining better health, better looks, and even whiter teeth! When you consider that oral disease can be silent and symptom-free and that research has linked oral disease with other health problems, making regular hygiene appointments is definitely your wisest choice.



Before



After

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The added bonus?

By keeping your regularly scheduled hygiene appointments ... we will provide you with whitening gel to keep your teeth at their whitest when you enroll in our Whitening For Life Program!

Ensure optimum oral health and a white, great-looking smile. Call our office today for more details!



Confidence & Comfort

Dental implants can help you smile more by replacing missing teeth!

Teeth that are lost to gum disease, cavities, or trauma from an accident can be permanently replaced by dental implants. It has two parts, a titanium root and a custom made crown which is attached to it – there is no need to harm adjacent teeth. This is important. Bone loss will *always* follow the loss of a tooth. And if bone is lost even from only one tooth, the surrounding teeth will shift. This can affect your appearance, speech, ability to enjoy food, and your self-esteem.

Let us help you decide whether dental implants are for you. Like any other cosmetic restoration, we'll take into account your health, where the implant is needed, the best implant design, and its suitability for your lifestyle.

How can implants help?

- Implants really do look and feel just like real teeth.
- Implants help to keep gums looking healthy and young.
- Placing dental implants soon after tooth loss can save bone, teeth, and the look of your smile.
- For people with good overall health and healthy gums and bone, implants can be an attractive alternative to a denture or bridge.

Beautiful!



Improve
Teeth size & gumline



Correct
spaces between teeth



Transform
discolored & crowded teeth

Cosmetic dentistry offers opportunities for astonishing transformations!

What could it do for your smile?

Research has shown that...

- we see teeth as whiter when they are surrounded by pink gums.
 - even the whitest teeth are not perceived as attractive without healthy gums.
- And there's more...
- a too-gummy smile can make your teeth look too small, too short, or too square.
 - receding gums can make your teeth look longer, making you look older.

How can cosmetic dentistry help restore esthetic balance to your smile?

Veneers are sculpted by hand to conceal gaps, crooked, chipped, or discolored teeth. They are strong, paper-thin, and as translucent as natural teeth. Beautiful, custom-made porcelain veneers adhere to the front surface of the original tooth and can be crafted to make your teeth look longer or wider to restore the balance of your smile.

Crowns can restore severely damaged or broken teeth – without metal! They look absolutely natural and the ceramist can match the crown to the color of your teeth.

Gum sculpting is a cosmetic dental technique that can be used to create a more natural, more proportioned smile simply by removing excess gum tissue. Teeth that look too long can also be re-proportioned and look more youthful with a simple procedure called grafting, done by our periodontist (on site).



The Advance Dental Care Team

Dear Dr. Maz,

I would like to take this opportunity to thank you and your staff for the exceptional care I have received during the past four months. When I first came to you in November 2006, I was in need of extensive-and expensive-dental work. You took the time to sit with me and explain both my financial options as well as my treatment options and reassured me you would do everything you could to insure I received the treatment I needed, and you did.

Your entire staff, especially Dr. G, made my sometimes hours long visits extremely comfortable and explained everything that was being done from start to finish. She took the time on numerous occasions to call me at home to see how I was doing. While I am sure she, and you, have heard this over and over again, I was extremely fearful of going to the dentist which kept me from visiting the dentist regularly and resulted in advanced dental problems. At no time did you or any of your staff judge me and assured me that the only goal was a healthy mouth and I am happy to say four months later that is exactly what I have! I am embarrassed now thinking of how afraid I was and thinking back on how painless and easy the treatment actually was. I am truly grateful.

—Jamie K.
4/26/07

Don't forget to schedule your recall appointment and your child's back-to-school dental exam! We'll take this opportunity to give your child's teeth a thorough cleaning, and inspect their teeth for decay, discoloration, chips, cracks, and periodontal and orthodontic problems. We look forward to seeing your teens and little ones before the back-to-school rush!

We Welcome New Smiles!

At Advance Dental Care, we take pride in bringing added value to every patient by meeting all of your dental needs here in one location and by offering a comprehensive range of dental products, technology, and procedures. Our team is trained to put you at ease and will be happy to answer any questions or concerns you might have.

If you presently have a dentist you are happy with, please consider this information helpful.

If you are looking for a dentist, please think of us as we would be happy to welcome you into our dental family. We would really like the opportunity to get to know you...

Call our office today! We are confident that you'll be very pleased that you did!

Complimentary Consultations!
Call today! (201) 818-4500
Visit us online at www.mahwahsmile.com

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