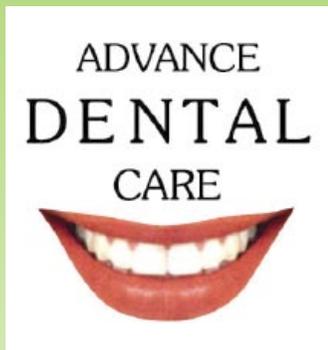


COMMUNITY DENTAL NEWS



Spring 2007



*Express Your Happiness, Vitality and Health
With a Beautiful Smile!*

Brighten Your Smile With Cosmetic Dentistry

Cosmetic dentistry is the art and science of enhancing smiles. Procedures can range from the simple, like teeth whitening, to the complex, like a complete smile makeover that improves both appearance and function.

Non-surgical techniques can transform your smile, enhance your appearance, and build your confidence. Stained, chipped, or misshapen teeth can become a thing of the past. Cosmetic dentistry can restore balance and harmony to your facial features, and even plump out fine lines to make your lips appear fuller.

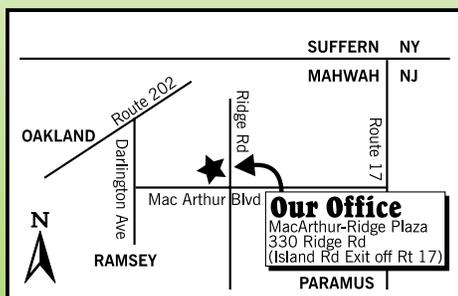
In short, today's cosmetic dentistry offers you more ways than ever to smile with self-confidence.

Non-surgical procedures are the foundation of cosmetic dentistry. They allow you to achieve pink, healthy gums. Procedures such as teeth whitening, white fillings, bonding, and veneers can improve your smile, your appearance, and your self-confidence! We would be happy to explore your options with you.

Call today for a COMPLIMENTARY consultation for cosmetic dentistry & teeth whitening!

Visit us online at
www.mahwahsmile.com

(201) 818-4500



Advance Dental Care

Dr. Maz
Dr. Giordano
MacArthur-Ridge Plaza
330 Ridge Road
Mahwah, NJ 07430

Office Hours

Mon – Thu 10:00 am – 8:00 pm
Friday 10:00 am – 3:00 pm
Saturday 10:00 am – 2:00 pm

**Open 4 evenings
until 8 pm and
Saturday
appointments
available**

Our Services Include:



- Family & cosmetic dentistry
- Modern, state-of-the-art facility
- New patients welcome
- Laser teeth whitening (in-office & take-home kits)
- Tooth-colored fillings, crowns & bridges
- Dental implants
- Laughing gas & oral sedation (pills) to relieve dental anxiety
- Non-surgical gum treatment & perio program
- 0% interest and 100% financing available

Let Us Give You Your Brightest Smile!

Supervised teeth whitening is definitely the cosmetic procedure that dentists are asked about most often. Since whitening products are getting better and faster, it's a pleasure to help patients erase stains and discoloration for a more dazzling smile. Not only that, but once people see their new whiter smile, they are often motivated to make other cosmetic improvements.

Here are just a few other ways to brighten up your smile!

- **Match fillings to your tooth color** – When it's time to replace your silver-colored fillings (due to cavities) we can use natural-looking white ones to transform your mouth's appearance.
- **Camouflage flaws with veneers or bonding** – You can hide even the most severe stains and disguise chipped, crowded, or uneven teeth with custom-

made hand-crafted porcelain veneers or with a tooth-colored bonding material that is built onto the front surfaces of your teeth.

- **Replace missing teeth with implants** – Natural-looking implants are permanently anchored into bone and can help avoid bone loss and drifting teeth associated with tooth loss, so your whole smile looks great!
- **Strengthen damaged teeth with crowns** – Don't lose damaged teeth! Repair and strengthen them with crowns that fit over a tooth to restore and improve function as well as shape and color. A bridge can be added to span gaps between teeth.

We have many terrific options to brighten your smile. Ask us to help you select your best whitening option!

FREE Whitening For Life!

Regularly climbing into our hygiene chair can mean gaining better health, better looks, and even whiter teeth!

When you consider that oral disease can be silent and symptom-free and that research has linked oral disease with other health problems, making regular hygiene appointments is definitely your wisest choice.



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The added bonus?

By keeping your regularly scheduled hygiene appointments ... we will provide you with whitening gel to keep your teeth at their whitest when you enroll in our Whitening For Life Program! Ensure optimum oral health and a white, great-looking smile. Call our office today for more details!



INVISIBLE FILLINGS

The less you see, the more you get



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Only a few short years ago, silver amalgam fillings were the order of the day. Most of us still sport one or two of these durable but unsightly restorations.

White composite fillings offer many benefits other than the absence of mercury: they are natural looking, and never discolor neighboring teeth. And their durability has improved greatly in recent years so that they are a valid, trustworthy – and safe – option.

Composites bond to your tooth to support and strengthen the remaining tooth structure. This helps to prevent breakage and insulates teeth from excessive temperature changes. Your safety is always our priority. Becoming a mercury-free practice is just one more step in meeting this goal.

Please see us for a consultation so we can make sure your smile is healthy and at its sparkling best.

PAIN IN THE HEAD & NECK

Could be dental!

Dental problems are a more common cause of headaches than you might think. If you've ever experienced an ache that seemed to shift from your tooth to your ear or sinus area, it may be because the nerves, muscles, and ligaments around the mouth, jaw, and ear are interconnected. Yet many people who experience chronic pain in their head or neck never think to mention it to the dentist. In fact, a thorough examination could provide useful insights.

Check out these possible dental causes of headaches:

- infected, abscessed, unerupted, or broken teeth;
- gum disease;
- jaw alignment issues;
- muscle spasms caused by clenching your jaw or grinding your teeth.

There are many headache triggers – some dental and some not – but relief *could be* just one dental visit away!

Not Just A Fancy Toothbrush

Rota-dent®

You may not know about the Rota-dent®, but you've probably heard about gum disease. It's the bacterial infection that affects three out of four adults over the age of 35. It gradually destroys tissues and bones that support teeth. It's responsible for most of the tooth loss associated with aging. Gum disease is almost always preventable.

The first line of defense is a good home oral hygiene program. The Rota-dent imitates the action of professional dental cleaning instruments to remove the plaque bacteria that cause gum disease. The rotary action massages the gums and gently brushes aside yellow plaque and brown stains from those hard-to-clean spaces. The Rota-dent won't replace regular checkups, but it's an effective tool to keep your teeth and gums in good health and the whitest they can be.





Your Smile Calendar

Plan your graduation or wedding day white smile with us!

Whether you're the one walking down the aisle, a supporting player in the **wedding party, or graduating** ... you'll be doing a lot of smiling! And no matter when your special event is scheduled, we can help bring your smile to its camera-captivating best.

Your best smile makeover foundation is an oral hygiene appointment. A clean sparkling smile has a glamor all its own, and you'll get the best cosmetic results if you start with clean teeth and healthy gums.

Congrats!



Plan ahead for your special event!

One day to two weeks

- ❖ Shine up your smile with teeth cleaning and polishing.
- ❖ Brighten your smile with either Zoom!™ one hour in-office teeth whitening or take home systems that can remove stains due to ageing, smoking, coffee, tea, medication, or root canal treatment.
- ❖ Restore dark decayed areas to original tooth color with white fillings and bondings or Composite Resin & Porcelain Inlays/Onlays.

More than two weeks

- ❖ Camouflage discoloration and re-proportion your teeth with natural looking cosmetic veneers.
- ❖ Cover broken, cracked, poorly shaped, severely discolored teeth with crowns to restore natural appearance and color.
- ❖ Fill a gap between teeth by using a porcelain bridge between one or two crowns.

More than 3 months

- ❖ Fill the gaps in your mouth by using dental implants.

We Welcome New Smiles!

At Advance Dental Care, we take pride in bringing added value to every patient by meeting all of your dental needs here in one location and by offering a comprehensive range of dental products, technology, and procedures. Our team is trained to put you at ease and will be happy to answer any questions or concerns you might have.

If you presently have a dentist you are happy with, please consider this information helpful.

If you are looking for a dentist, please think of us as we would be happy to welcome you into our dental family. We would really like the opportunity to get to know you...

Call our office today! We are confident that you'll be very pleased that you did!

Call today! (201) 818-4500
Visit us online at www.mahwahsmile.com

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