

**ADVANCE DENTAL CARE**

# COMMUNITY *Dental* NEWS

Fall 2006

## The #1 Whitening System

**Zoom2® your smile!**

We are very pleased and proud to offer our patients the newest generation of the world's leading whitening system! Zoom2® is the fastest, most comfortable, and most effective in-office whitening system ever. It is 33% faster than its predecessor, with 67% less sensitivity. In just 45 minutes, your teeth will be dramatically whiter. This whitening procedure is ideal for anyone looking for immediate results, and its convenience makes it the perfect choice for the busy individual.

The Zoom2 procedure is simple. It begins with a preparation to isolate your lips and gums. We then apply the special Zoom2 gel with *amorphous calcium phosphate* (ACP) technology which is activated by the Precision Light Guide System. Teeth typically become at least six to ten shades whiter, and sometimes

even more. A five-minute fluoride treatment completes the procedure. You will be amazed with the results! In fact, in most cases, teeth continue to get even whiter the first few days after the procedure.

The Zoom2 whitening procedure includes a take-home touch-up kit that can be used whenever discoloration is noticed. Most often, a touch-up once a year will maintain a whiter smile that sparkles for years. Please call for an appointment to make sure your dream smile becomes reality.

### Zoom2 Facts

- ❖ Whitens an average of 8 shades
- ❖ Includes a take-home touch-up kit
- ❖ Lasts for years
- ❖ Completed in just 45 minutes
- ❖ Safe and effective
- ❖ Simple
- ❖ Perfect choice for the busy individual



## Back To School Savings

Exam, cleaning, 4 bitewing x-rays & fluoride treatment for children.

40% off! **Now \$175**

and...

Receive a **MOUTHGUARD**

70% off! **only \$99**

at the time of your cleaning.

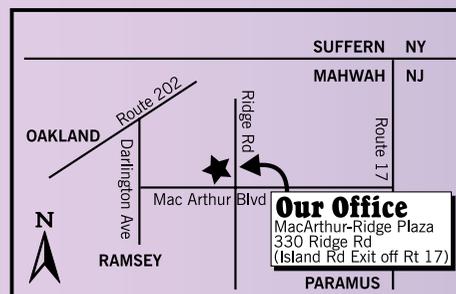
Expires: Sept. 30, 2006

### Advance Dental Care

Dr. Maz  
Dr. Giordano  
MacArthur-Ridge Plaza  
330 Ridge Road  
Mahwah, NJ 07430

### Office Hours

Mon - Thu 10:00 am - 8:00 pm  
Friday 10:00 am - 6:00 pm  
Saturday 10:00 am - 2:00 pm



### Our Services Include:

- Family & cosmetic dentistry
- Modern, state-of-the-art facility
- New patients welcome
- Laser teeth whitening (in-office & take-home kits)
- Tooth-colored fillings, crowns & bridges
- Dental implants & sedation dentistry
- Non-surgical gum treatment & perio program
- Most insurance plans accepted
- Credit cards + 0% interest free payment options available.
- Open 4 evenings until 8 pm and Saturdays



**Call Today!**  
**(201) 818-4500**

## Are You Too Adaptable?

### Don't Be The Last To Know

Adaptability can be too much of a good thing. Did you know that you can't judge your own breath because you become so accustomed to it? Bad breath is in bad taste ... but it can also point to bad health. Dentistry can help.

The dentist can show you how to conduct a bad-breath self exam, give you honest – and gentle – feedback if you're concerned, and more importantly, direct you to products and procedures that really work.

Some bad breath is temporary due to diet, medications, or hormones that alter the balance of bacteria. Short-term bad breath can be cured by brushing, flossing, and rinsing. Gum disease, xerostomia (dry mouth), sinus infections, systemic diseases like diabetes, or gastrointestinal disorders might require professional intervention.

Whatever the cause, don't be embarrassed. Talk to the dentist! We can help!

# 10 Implant Imperatives

Bone loss in your jaw will always follow the loss of a tooth. Dental implants can help you to avoid facial changes, speech changes, and diet changes that take place over time as teeth shift, jawbone recedes, and in extreme cases, cheeks take on a collapsed look. Dental implants can replace those lost teeth and help you to look great.



**Here are some reasons why dental implants are now the treatment of choice for many people who need to replace missing teeth.**

**Implants ... require only normal brushing and flossing for maintenance;**

**...are anchored permanently in your jawbone;**

**...preserve and strengthen the underlying bone just like the roots of your natural teeth;**

**...do not alter or compromise adjacent healthy teeth;**

**...require no plates that can affect comfort and fit;**

**...can replace the form and function of only one tooth or two, or can replace teeth in an entire jaw;**

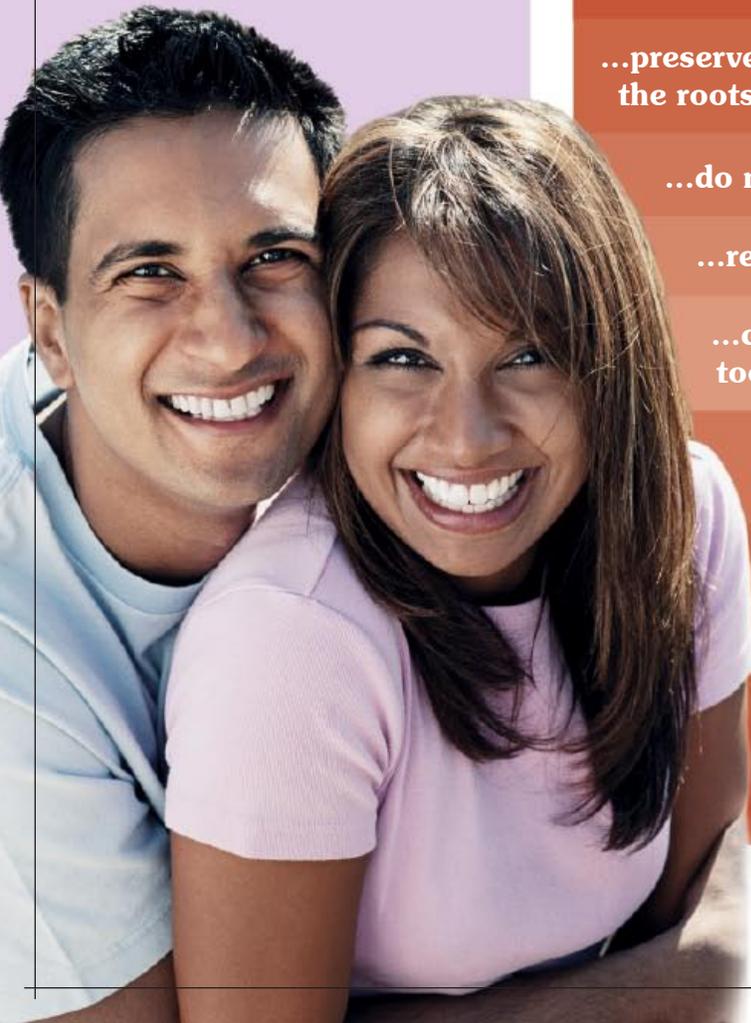
**...can anchor dentures to prevent shifting, or replace partial dentures & bridgework;**

**...are without any age barrier;**

**...are safe & reliable (hundreds of thousands are placed every year – all over the world);**

**...look completely natural so that no one will know you have them ... unless you tell!**

**Call for a consultation. Safe, reliable, & natural-looking dental implants may be your solution.**



# Essential Esthetics

Don't settle for less!  
Be at your very best!

Do you cover your grin? Wouldn't you rather enjoy the spotlight and flash your perfect smile? Don't let a less-than-ideal smile hold you back ever again! Dentistry can repair, restore, brighten, and enhance your smile – often in only one or two visits!



*A discolored incisor no longer inhibits a smile!*

## Brighten dull teeth enamel

simply and safely with professional teeth whitening – whether your smile has become discolored from food or tobacco stains, age, or root canal therapy.

**Conceal chips and cracks** with marvelous bonding materials. With tooth flaws concealed, the only thing people will notice is your beautiful smile.

**Close gaps** in your smile with natural-looking bonding or veneers that build up and re-proportion your tooth surfaces to eliminate unattractive spaces.

**Realign the appearance of crooked, crowded, or worn-down teeth** with bonding and veneers that boost your smile power with natural-looking restorations.

**Improve appearance and strengthen teeth** with crowns that cover or cap teeth, restoring them to an ideal shape.

**Span gaps** with a bridge to replace one or more teeth.

**Match fillings to your teeth color**, even at the back of your mouth, with attractive and durable composite fillings.

**With dental health...** show pink healthy gums, clean and beautiful teeth, and enjoy sweet smelling breath.

# Color Me Healthy

Superfoods and your oral health

At a time when your oral health has been linked to systemic diseases like diabetes, some cancers, osteoporosis, and cardiovascular diseases, healthy eating is an important component of a healthy mouth ... and body. Experts recommend superfoods that range from beans to nuts and yogurts....

**Beans**  
**Blueberries**  
**Broccoli**  
**Oats**  
**Oranges**  
**Pumpkin**  
**Salmon**  
**Soy**  
**Spinach**  
**Tea (green or black)**  
**Tomatoes**  
**Turkey**  
**Walnuts**  
**Yogurt**

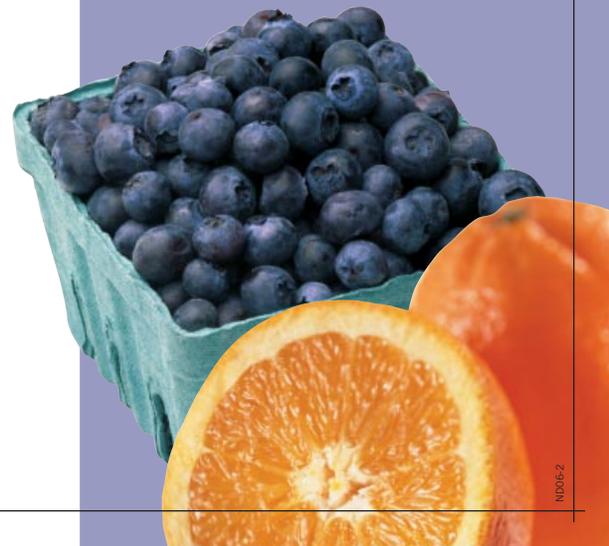
We've presented these foods alphabetically, but here's a hint. Think color! The nutrients in foods that are deep blue, purple, red, green, or orange can protect against heart disease and cancer. They also boost our ability to recall, our reasoning skills, and our sense of balance.

With regular checkups to support your healthy diet, and a regular home care routine of brushing, flossing, and rinsing, dentistry can keep your mouth healthy!

## Fight Cavities | Deploy Prevention

Cavities can affect your appearance, lead to abscessed teeth and toothaches, and can affect your ability to eat, talk, and swallow. In one report, 30% of the US National Guard had dental conditions that made them undeployable ... until their teeth were fixed. Here are a few ways that we can help keep your smile healthy:

- Apply a topical fluoride.
- Seal out decay with a plastic coating.
- Teach home hygiene to prevent cavities.
- Diagnose and treat cavities.
- Smooth edges that harbor bacteria.
- Replace older fillings that allow bacteria to leak below the restoration.
- Treat gum disease to prevent root exposure and infection.



# Not Just A Fancy Toothbrush

## Rota-dent®

You may not know about the Rota-dent®, but you've probably heard about gum disease. It's the bacterial infection that affects three out of four adults over the age of 35. It gradually destroys tissues and bones that support teeth. It's responsible for most of the tooth loss associated with aging. Gum disease is almost always preventable.

The first line of defense is a good home oral hygiene program. The Rota-dent imitates the action of professional dental cleaning instruments to remove the plaque bacteria that cause gum disease. The rotary action massages the gums and gently brushes aside yellow plaque and brown stains from those hard-to-clean spaces. The Rota-dent won't replace regular checkups, but it's an effective tool to keep your teeth and gums in good health and the whitest they can be.



**Take-Home  
Teeth  
Whitening  
Anniversary  
Special!**

**A \$400 value!**

**Expires: September 16th, 2006**



## You're Invited! *Call for your free consultation!*

When I started this practice, my absolute first priority was to help patients commit to and achieve excellent oral health. I chose this neighborhood because it is filled with great people that I can relate to – like you, and I decided that a newsletter would be the best way to let you know about my practice.

I also really want you to have this newsletter so that you will have good information about dentistry. I believe that the best patient is an informed patient.

Additionally, I want you to consider this as your invitation to call me for a free consultation. You can ask me about any of these features of dentistry...

- Comprehensive dental care for adults and children;
- Non surgical gum treatment and cosmetic dentistry;
- patient-friendly office hours for your convenience (open until 8 pm Monday-Thursday, and Saturday appointments are available);
- an environment that includes staff who are trained to maximize your comfort and to ensure ideal treatment;
- preventive care and instruction in home care techniques using *Rota-dent*® Brush and Floss Instrument; and take home medicaments available for your convenience & optimal dental health;
- High technology designed specifically to increase patient comfort and to expand treatment options (digital x-rays, intra-oral pictures presented in each treatment room);
- To ensure our patients can relax instead of focusing on the procedures we are performing, we have TV's in each treatment room to play a VHS/DVD/CD of your choice;
- We are state-certified to perform sedation dentistry to enable patients to be fully relaxed for multi-visit treatments done in the same day.

Your oral health and appearance are important to your well-being and can affect your business, social, and romantic relationships. If you are concerned with the health or appearance of your smile, call today for your free consultation. As part of my commitment to you, I will always explain all of your treatment options and help you to make the decision that's best for you during your comprehensive exam visit.

Yours in good dental health,

*Dr. Maz & Advance Dental Care Team*

**Visit us online!**  
**[www.advancedentalcare.us](http://www.advancedentalcare.us)**

**Advance Dental Care**  
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